1678\166211

**New President's Speech**

**Peggy Sharon, Adv.**

**World Congress Rio October 2018**

Dear Distinguished guests of honour from the Judiciary Authority in Brazil, dear AIDA members.

1. Thank you, my friends for your trust

I wish to thank the organizers of this wonderful conference. My friend Luis Felipe Pellon and his team – Thank You and Congratulations! Mouito Obrigado.

1. I have the pleasure also to thank the current President of AIDA World, my friend Prof. Jerome Kullmann for his four years presidency. Together with Secretary General Prof. Samim Unan, they finalized their term by setting a good basis for the structure and objects of AIDA instruments in the revised By-Laws. Their important initiatives of strengthening the contacts of AIDA with new chapters (for example Russia and Morocco), enhancing the scientific aspect within AIDA and developing Young Aida - these initiatives will be carried on by me and my team in the next 4 years in AIDA .
2. **We have to look at the world with new eyes.**

The world is in a process of change and innovation: what was recently only science fiction is turning into reality. Vast information is accumulated and shared rapidly and AIDA should embrace these changes and use them to promote our visibility and relevancy within the global insurance industry.

New ways to connect people, not necessarily in face to face meetings, will be used by us in order to have a better and constant connection between our members, and a new accessible website which will provide updated and relevant information will be an important tool for bringing our message to all the stakeholders in the insurance industry.

The time has come for a change in AIDA as well. After 60 years of AIDA you will see that more women will be in the leading team of AIDA. As the Avis slogan says: **we work harder**.

1. **We have a great new team.**

The Vice Presidents will be the ambassadors of the various parts of the world, and please stand up:

Prof. **Birgit Kushke** represents South Africa,

**Chris Rodd** represents Australia and Asia Pacific

**Sergio Mello** represents Brazil and South America

Dr. **Kyriaki Noussia** represents Europe and the UK

Adv. **Richard Traub** represents the US and Canada

The Secretary General is Dr. **Andrea Signorino** from Uruguay

The Financial Aspects of AIDA will be taken care of by **Tim Hardy** from the UK whose English is envied even by Shakespeare.

Each of them will strengthen the links in their part of the world, so that AIDA will have active branches in all parts of the world, including regions and countries which so far are absent or inactive - such as India, Africa, the US and Canada.

1. **My team and I came here to work. Like the Israeli folk dance “Hora”, we will do it together, hand in hand with enthusiasm**.

My vision is to make AIDA relevant and visible in the Insurance World for its scientific researches and comparative work. AIDA will contribute to the knowledge of the Insurance Law and to finding fair solutions to issues arising in the world of change in which the Insurance Industry will undergo rapid changes as well.

1. **My background is the Israeli Insurance Law**

Which was based until the 80's on the English Insurance Law and also in the Maritime field and on Ottoman Turkish Law, due to historical reasons. In the year 1981 a new legislation was introduced into the Israeli Law with continental influences, especially from the Swiss Law, changing the previous rules of "all or nothing" under English law to partial and proportionate remedies in the relationship between the Insurer and the Insured. This acquaints me with the various systems and their attitude towards the fundamental issues of Insurance Law. When meeting people from different parts of the world, it is eye-opening to learn about their approach to issues which arise in the insurance field.

1. **As in art, AIDA chapters shine in different colors**

The various systems and different cultures stand beside one another, and together build a colorful picture.

Comparative discussions of insurance issues contribute to the better understanding and development of solutions in order to achieve the goal of fair results. AIDA works will be published for the benefit of everyone interested in this field.

I thank you for your **trust** and I count on your **cooperation**.

Thank you!